# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:1321
ANSWERED ON:23.11.2016
Telecast Cricket Match on Doordarshan
Mishra Shri Daddan

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether it is mandatory to telecast all one-day and 20-20 cricket matches to be played by the Indian team on Doordarshan;

(b) if so, the details thereof along with court ruling in this regard;

(c) whether any change has been effected in this rule and since when; and

(d) if not, the reasons therefor?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING {COL RAJYAVARDHAN RATHORE (Retd.)}

(a) & (b): Under the provisions contained in "The Sports Broadcasting signals (Mandatory Sharing with Prasar Bharati) Act, 2007", it is mandatory for the content rights owner to share the live signals of following sporting events of national importance with respect to cricket with Prasar Bharati and Doordarshan for telecast :

(i) All official One-Day and 20-20 matches played by the Indian Men's Cricket Team and such Test matches as are considered to be of high public interest by the Central Government;
(ii) Semi-finals and finals of Men's World Cup and International Cricket Council Championship Trophy.

However, it is not mandatory for Doordarshan to telecast all the one-day and 20-20 cricket matches to be played by the Indian team on Doordarshan.

(c) & (d): There is no change in this Rule. However, as the Rule 6(2) of the "The Sports Broadcast Signals (Mandatory Sharing with Prasar Bharati) Rules, 2007" stipulates that "an event of national importance once included in the list shall remain a sporting event as such for a period of four years from the date of its inclusion unless deleted or withdrawn earlier", the Central Government in supersession of the notification of the Government of India in the Ministry of Information and Broadcasting number S.O. 1957(E), dated 23.08.2012, re-notified the above mentioned sporting events of national importance with respect to cricket vide notification number S.O.3264(E) dated 22.10.2016.

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